

Kissinger: War at end

WASHINGTON (AP) — President Henry A. Kissinger said Thursday peace is at hand "in Vietnam and, in his view, can be achieved in three or four years of private diplomacy."

The Saigon government, however, named a principal stumbling block, stating the South Vietnamese could not be bound by any North Vietnam-U.S. agreement.

KISSINGER, President Nixon's chief-traveled assistant for national security affairs, gave newsmen an hour-long report on closed-door negotiations after Hanoi Radio shattered the secrecy by announcing the United States and North Vietnam were on the brink of signing a nine-point peace plan.

The White House aide did not quarrel with Hanoi's recitation of the tentative framework of an agreement—a quick cease-fire in place, withdrawal of American troops and equipment within 60 days, an exchange of prisoners in the

same time span and later resolution by the Vietnamese themselves of long-standing political differences.

Kissinger did quarrel, however, with a North Vietnamese claim the United States had agreed to sign a peace pact next Tuesday but now wanted further negotiations on grounds South Vietnamese President Nguyen Van Thieu was balking at the terms.

FIRST OF ALL, said Kissinger, Hanoi had set the Tuesday goal. He said the United States, while accepting Oct. 31 as an objective, never gave a firm agreement to wrapping up a peace package on that day.

Second, he said, "it is inevitable that in a war of such complexity there should be occasional difficulties in reaching a final solution"—and he cited what he termed the justifiable desire of the Saigon

government "to participate in the making of their own peace."

IN SUMMATION, the President's key foreign policy aide gave the view that Thieu would ultimately give his approval to the blueprint for ending the war.

Kissinger said there need not be a long delay, but remaining difficulties could be settled in one more negotiating session "lasting no more than three or four days."

IN PARIS, where another round of formal peace discussions were held Wednesday, the North Vietnamese chief delegate, Xuan Thuy was asked if Hanoi would continue the talks, privately or otherwise, if the Oct. 31 deadline were not met.

"Wait and you will see," he replied.

Kissinger, fielding a similar question, said he could not conceive that Hanoi would seize upon such grounds to scuttle

peace efforts that have come so close to fruition.

"We believe," he said, "that by far the longest part of the road has been traversed and what stands in the way of an agreement now are issues that are relatively less important than those that have already been settled."

SAIGON RADIO emphasized South Vietnam would not be bound by any agreement but did indicate whether Saigon would oppose it.

"We in South Vietnam have the right of self-determination," the broadcast said. "A separate agreement between North Vietnam and the United States does not concern us in any way."

Kissinger said South Vietnam's President Thieu had been talking about "a previous plan, not this version" when he expressed opposition earlier this week to any coalition government that would include Communist elements.

The dramatic developments of the day seemed certain to have a major impact on the presidential election campaign rapidly moving toward the balloting on Nov. 7.

Brigham Young University



374-1211 ext. 2957

Daily Universe

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Provo, Utah

Friday, October 27, 1972

\$45,000 target for Telefund II

BYU officials and church leaders are asking students to raise \$45,000 in the next 10 days for the proposed library addition. The money is to be raised by student volunteers phoning other students for pledges.

President Dallin H. Oaks said he hoped new students are contacted by phone, they will be as generous as circumstances will permit. "We reap what we have not sown, reaping benefits in people who have gone before. This is an opportunity to sow and prepare for those who will follow us," he said.

During the need for new library facilities, last year student government officials committed students to raise \$10 million of the total cost of the project. By the end of the year \$200,000 had been donated or pledged to the fund.

In two days of telephoning on Tuesday and Wednesday of this week, \$6,181.45 had been pledged toward the goal of \$45,000, said Dave Harmon, chairman of Student Development Association.

He said the campaign will continue day and next week from Tuesday to Friday, he noted, there will be a "celebrity night" when several celebrities, including Pres. Oaks, will make telephone calls to receive donations from students and other contributors. Harmon said he hopes to call at that time will be (9840, 373-9843 and 373-9844).

Volunteers are also needed to telephone tonight and other nights.

POW wives optimistic

"Peace is at hand."

Those four words, spoken by Henry Kissinger, gave both hope and caution to the wives of the U.S. prisoners of war. Utah women were no exception.

"It's just like a lot of rumors," said



Babies, beauty and, for Carrie Bean, six-month-old daughter of Mrs. Connie Bean, food was on the agenda of last night's Baby Beauty contest. A list of the 25 finalists will be posted outside the ASBYU president's office or can be obtained by calling ext. 3901.

Mrs. Pat Rex of Provo. "At politics time, I can't believe anybody. I don't know if it's a stunt or if they're really trying to do something. I get the feeling I'm being appeased."

Mrs. Rex, whose husband was a member of the BYU ROTC, has had no word from him since he was shot down in 1968.

"Every one is 10 times more hopeful than I am," she said. "After four years of waiting, there's not much hope that Bob got out alive."

"Four years is a long time. You get so tired of waiting for a phone call or a telegram or looking for the Air Force car to pull up outside that you condition yourself. You learn not to get excited or hopeful until the actual word comes."

But Mrs. Doris Dingwall, whose husband has been missing for seven years, is not waiting for the "actual word" before she gets excited.

"I've had about 12 calls today, but I'm so glad for what's caused them," she said. "I'm extremely pleased. I'm a little cautious, though. I'll have to wait and see."

"Prayers are extremely important now," she continued. "They have been all along. What's kept us going is faith."

Mrs. Dingwall, an Orem resident, believes "President Nixon is working toward an honorable peace and will do everything he can to bring the men home again. It's coming at an opportune time for him, of course, but this whole thing's been a long time coming."

"Besides," she concluded, "any time he can bring them home is the right time."

Political maneuver?

By W. LEE HUNT

Staff Writer

"Tricky Dick has pulled it off again," was the reaction one BYU student had when informed about the Henry Kissinger announcement concerning the end of the Vietnam war.

Many students interviewed called the new development a political maneuver.

"I don't think it was coincidental that the peace treaty came just before

election," said Joe Toronto, a freshman from Salt Lake City who is a member of the College Republicans.

Mark Butler, a sophomore from Provo and a member of the Young Democrats said, "Nixon has shaped the whole thing up in order to support his reelection."

Ron Belpa, a member of the College Republicans and a freshman from Salt Lake was cautious in his feelings.

"It could be a political move, but this has been their goal for the last four years, especially during the last while," he said.

Mark Whiting, a member of the Young Democrats and a junior from Silver Springs, Md., felt Nixon "took his ever-loving time to get the ceasefire."

Concerning the new development for peace in Vietnam, Linda Beyer, a junior of Sunnyvale, Calif. and member of the American Party, said, "I'll believe it when I see it."

Miss Beyer said that Nixon had sold South Vietnam out.

Abe Kader, senior from Provo and member of the Young Democrats, said, "They are going to have to force South Vietnam and Thieu to agree to the coalition."

"I'm opposed to the coalition government. I don't believe the communists would allow the coalition government, if formed, to be permanent. They are too untrustworthy," explained Janet Wadsworth, a sophomore from Salt Lake City. Max Mulliner, sophomore from American Fork, added, "I feel it's too bad there isn't elections every year—more would get done."

Add-drop

Today is the last day to drop classes, according to a Registration official.

Forms for dropping classes are available at the Registration Office, BISO ASB. After filling out the forms, students are required to pay a \$5 fee at the Administration Building Cashier's Office.

This is the final drop for all classes, including second block, the official noted.

Cause 'blahs'

Mid-terms end

By KRIS PETERSON
Staff Writer

The "blahs" may describe the long students experience as term week draws to a close. The formal mid-term report was mailed last year. Now the scholarship falls on the students' shoulders to obtain their standing as well as teachers to advise the students as they stand.

Mid-terms provide the teachers with the opportunity to tell the student how to improve. Students have the opportunity to assess what they've done and where they're going as a result of mid-terms.

THE FEELINGS of teachers towards mid-terms are mixed. Linda Olivier, dance instructor, "Mid-term forces me to critically mine the ability of a student. When finals come I can see progress a student makes. This is extremely important in a decline case."

How do students feel about it?

"I'm glad they're over," sighs Jeff Webster, junior in sociology.

"Mid-terms are good because they show you how much of the class you know," comments Wade Stoddard, junior in languages. "But I don't like the way they're done. It seems the professors just stick them in because everyone else is doing it."

CLAIRE ANDREWS, senior in journalism adds, "Mid-terms all come at the same time and they make things so horrible. Teachers should schedule things better."

"Mid-terms are a good idea in letting you know where you stand, but the timing is often wrong," says Mark Semplings, sophomore in International Relations. "They aren't coordinated with activities on campus and often I feel I'm sometimes sacrificing grades for previous branch and club commitments."

Sophomore Donna Gardner summarizes, "Mid-terms are good so it won't be one big cram at the end."

Ancient music recital set

overs of ancient music played authentic instruments are scheduled to a few performance by Ancient Instrument Ensemble (the Recital Hall, HFAC, Friday at 8 p.m.)

Music to be featured will be the Medieval, Renaissance and Baroque periods. Included among the ancient instruments will be recorders, lute, horns, viols, cornamuse,

a harpsicord, violin, oboe, lute and rebec.

Woman editor speaks Monday

A woman's newspaper editor from the Philippines will be a guest lecturer Monday of the Department of Communications. Mrs. Carmen Valenzuela, who left her homeland before the recent imposition of martial law and press censorship, will speak at 4:10 p.m. in 184 JKB. The session is open to the public.

Mrs. Valenzuela is a senior editor of *Women's Daily*.

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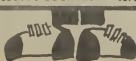


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On ramps, lawns, etc.

Security to ticket bicycles

By DALE GARDINER
Staff Writer

Beginning Monday, BYU Security will ticket bicycles found on ramps, trees, lawns or sidewalks.

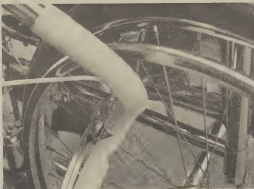
The action is primarily due to complaints of parked bicycles blocking accesses to the handicapped. In addition, students have been parking bicycles where there is no justification, said Lt. Kelshaw, BYU security officer.

"Let's face it, some students would park their bicycles in the hallways if we let them," he continued.

"I DON'T see how a person can justify it within himself when he parks a bike on a ramp making it impossible for a handicapped person to travel on it," Lt. Kelshaw added.

Typical is the case of Julie Butler, a library worker confined to a wheelchair. "Every week the ramp leading to the north library entrance is blocked with peddles and handlebars," Miss Butler said. "When the ramp is blocked, I have to stop and ask for someone to wheel me up the steps. If nobody comes, I have to wait," she added. "It's especially bad at night."

According to Miss Butler, another problem is that handlebars sometimes get tangled up in the wheelchair spokes. "When that happens, you're stuck," she said.



Handlebars are a hazard to wheelchairs when bicycles are chained to access ramps. Beginning Monday, BYU Security officers will issue tickets for this and other infractions.

STUDENTS WHO use power wheelchairs are especially vulnerable to parked bicycles, added Miss Butler. That's because power wheelchairs are so heavy it is impossible for someone to wheel a handicapped person up the stairs, she explained.

Gary G. Harndson, coordinator of handicapped student services thinks that the new ticketing policy is a good thing. "Anybody who parks a bike on a ramp is just being selfish," he said.

The reason BYU security had refrained from ticketing bicycles before, is that students, via the telephone and the *Daily Universe*

had asked for a moratorium on tickets until sufficient parking ramps were built, Lt. Kelshaw explained.

"We try to cooperate but we have to respect the rights of the handicapped," Lt. Kelshaw said.

In addition, the parking of bicycles on lawns and around trees has gotten out of hand, Kelshaw continued.

Fines for parking bicycles on ramps, around trees, on lawns, near fire exits or on sidewalks will be \$1. In addition, anyone caught riding a bicycle on a sidewalk or on the lawn will be fined \$2.50 Lt. Kelshaw explained.

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HEAVY



Season ends; it's a long wait

There's no relief in sight. With the winterization of Provo parks comes the annual locking of rest rooms, removal of picnic tables and shutting off of water and electricity.

The expected reopening date is the beginning of March.

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That's
mime

This is one of the members of Menagerie Mime Theatre, a professional mime group from California, coming soon to the BYU campus for one performance only.

Ford Foundation fellowships available

Graduate fellowships for American Indians, Mexican Americans, Black Americans and Puerto Ricans involved in work on or preparation for doctoral work, are now being offered by the Ford Foundation.

Applicants must be citizens of the United States, must be enrolled or planning to enter a U.S. graduate school offering the doctoral degree in their field of study and must be currently engaged in or planning to enter a career in higher education.

Application forms and information may be obtained by writing:

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1973. Winners will be announced Mar. 25, 1973.

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editorial

Light at end of tunnel?

The announcement yesterday that peace in Vietnam is assured is interesting. Following are a few other announcements:

"The Communists now realize they can never conquer free Vietnam." Gen. J. N. Daniel. (Jan. 1961)

"Victory is just months away. I can safely say the end of the war is in sight." General Paul Harkins. (Oct. 1963)

"The United States still hopes to withdraw its troops from South Vietnam by the end of 1965." Robert S. McNamara, former Secretary of Defense. (Feb. 1964)

"We are not about to send American boys nine or ten thousand miles from home to do what Asian boys ought to be doing for themselves." President Lyndon B. Johnson. (Oct. 1964)

"We have stopped losing the war." Robert S. McNamara. (Oct. 1965)

"We have succeeded in attaining our objectives." General William Westmoreland. (July 1967)

"We are enlightened with our progress... we are generally pleased... we are very sure we are on the right track." President Lyndon B. Johnson. (July 1967)

"We have never been in a better relative position." General William Westmoreland. (April 1968)

"We've certainly turned the corner." Melvin Laird, Secretary of Defense. (July 1969)

"We're on a course that is going to end this war." President Richard M. Nixon. (Sept. 1969)

"Peace is at hand." Henry Kissinger. (Oct. 26, 1972)

Who really knows?

Congratulations

While policemen across the nation are being linked with a rather indecible member of the animal kingdom, the BYU Security deserves acclaim for their record of service to the student body. We cite only one instance:

Three or four weeks ago, the *Daily Universe* ran a series of editorials on bicycles. One declared the fact there were not enough racks on campus to facilitate all the bikes that were registered and pointed up several solutions to the problem.

Acting immediately on the suggestions, BYU Security directly under the leadership of Capt. Sven Nielsen and Lt. Robert Keltshaw sent a man out to count the actual bike racks being used. He discovered, as the article had suggested, the racks were bumped up against bushes cutting the spaces available by half.

Within a week, Security, in coordination with the BYU Physical Plant, planted posts in the ground outside the Bookstore and liberated the imprisoned side of the racks. Now it seems there is plenty of space for bicycle buffs.

Congratulations to those two services of this University whom we only seem to remember when we are ticketed.

Deplorable conditions

The evidence revealed these facts:

A quadriplegic's bed sores developed into open wounds due to lack of care, and in the month before his death he was bathed and his dressings were changed only once; another patient, ordered fed intravenously, did not receive the feeding and received no other form of nourishment for three days before his death; an aged prisoner, forced to sit on a bench after a stroke to keep his bed clean, fell off repeatedly and he injured his legs so badly that one was amputated the day before he died; inmates without training were permitted to administer medications, including dangerous drugs, and to perform minor surgery on fellow prisoners.

This happened, not in a concentration camp, but in the Alabama state prison system. Federal Judge Frank M. Johnson Jr. called these conditions "barbarous" and ordered a drastic reform of prison health care services in Alabama.

But why should such inhumane conditions have been tolerated before they were brought to the attention of the court? The answer is that the public did not know, and the public did not know because prisons are a closed society. If prisons were open—as most have never been—to regular access by newsmen and others, an informed public would never have sanctioned such savagery.



"TWO WEEKS BEFORE ELECTION AND ALL IS WELL!!!"

Having overcome the world's greatest chess players with the same kind of grace and restraint demonstrated by Attila in the fifth century, Bobby Fischer returned to the U.S. with a pledge to end his monastic way of life and, among other things, to start dating more women.

In the manner of history's nouveaux riches, he has announced his plans to buy a Mercedes and a house in southern California, and as he put it: "Now that I am champion, I'm going to see more girls."

Cheer, of course, will continue to be his love. But compared to his new interest, chess is a simple discipline. Dating women involves different tactics, new, more complicated moves, and subtle strategies that involve much more than a rectangular board with 64 light and dark colored squares.

He will find himself, occasionally, in situations that call for something more than a Nimzo Indian Defense or a Benoni Counter Gambit.

What kind of girl? Well, he says she should be tall, with an excellent figure, intelligent, but not aggressive, and he will probably expect her, with the white pieces, to open with a pawn to king four.

Bobby Fischer, the monomaniac whose computer mind has terrorized four continents, the machine whose flawless chess intellect delights in crushing egos, and who likes to watch his opponents wiggle as he impales them on the game's web of a profound combination, probably will have to adjust his style of play.

In dealing with women, it might not be so wise to make the unexpected move, to sit swiveling in a chair and glaring through silk hazel eyes, to show up late for dinner every night, or to rant and

Move to queen side

pour and rave and shout his superiority.

"If you could project an image," a newsmen asked Fischer, "what would it be?"

Fischer thought for a millisecond and replied, "A swinging intellectual."

He has been cool to those who

do not understand the myriad intricacies of chess. But swinging intellectualism is a different game and if he expects to succeed he must realize that if a woman finds a knight or leaves a rook on grass, well, not everyone in the world has mastered the baroque scramble of the chess board.

letters

MORE ON AGNEW

Editor:

In reading Mr. Cleverly's article in Thursday's newspaper, I came to the conclusion that he had a bad case of the "hot air." (A phenomenon developed by the Honorable Senator George McGovern.) In saying that Mr. Nixon and Mr. Agnew assume the issues that face our nation to be of secondary importance to their re-election, Mr. Cleverly showed just how poorly he is informed.

The assumption that Nixon and Agnew do not have the issues at heart simply because Agnew fails to give a political speech at BYU, is completely erroneous and out of place. The President, due to his position, deals with the issues in a realistic manner. The issues that face our nation are, in fact, the dominating force of the President's campaign.

I would submit Mr. Cleverly and others who are floating on that thick cloud of hot air to find their way back to earth and discover the issues that are present.

Danny Austen
Senior
Camelback, Calif.

CLOSING SNIP

Editor:

I have heard some comment about the trespasser shown by a handful of the media representatives who started to snidely pack up and leave during the

closing prayer at the Spiro AGN devotionals the other day.

For this reason I would like to inform *Universe* readers about the story behind the front page picture of Agnew, President Galt, and Galt leaders bowed in prayer. The picture was taken by one of my students, Roger Hatch, and in my opinion is the best spot news photo of the entire presidential visit. It had much to do with the story in a pleasant way.

Roger is a young man of honesty, integrity, and I happen to know that this particular picture was not taken as any expression of disrespect. Roger borrowed his father's 600 millimeter telephoto lens, stationed himself in good vantage point in the audience, set up his tripod. As he had framed his photograph, he noticed that the President's prayer, focused his camera on Agnew and the other principals and it bowed his head, folded his arms, closed his eyes as the prayer began. During the prayer he merely pressed the cable release and made the picture capturing a solemn "devotion moment" for all to enjoy without even open his eyes.

Roger found a way to be both good. Later-day Saint a publicist at the same time, he commended him on a job well done.

Nelson Waldner
Press Photography Institute

(Continued on Page 7)

Canadians schedule elections

Although voting in the federal Canadian elections this year will be virtually impossible for many Canadian students attending BYU, students and faculty can vote Monday in an unofficial election sponsored by the Canadian Club.

The purpose of the "mock" election is to enable Canadian BYU students to voice their views on campus.

The election is set for Oct. 30 both in Canada and at BYU. Polls will be set up in the reception center of the ELWC on that date from 8 a.m. to 4 p.m.

Canadian students living away from Canada must have a proxy vote for them if they wish to vote officially.

They must appear in person

with this proxy, and present an application to the returning officer in the district.

The Canadian people will choose from among the two main parties, Liberal and conservative, or the two minor parties, New Democratic and Social Credit.

An election can be called at any point during the governing party's term in office by the Prime Minister. It must be called at the end of a five year term.

The last federal election took place in 1968 when the Liberal Party took the election with a strong majority, putting Prime Minister Pierre Trudeau in power.

Voting age in Canada was changed from 21 years to 18 years in April of 1971.

Hearing postponed

A motion for a continuance in the case involving Robert Potter, Provo, charged with unlawful cohabitation was granted yesterday by Provo City Court Judge Gordon Knudsen.

Potter is charged on one count of unlawful cohabitation, a felony which carries a sentence of from one to 10 years in prison.

The continuance motion was filed by Potter's attorney Horace J. Knowlton, Salt Lake City.

Judge Knudsen in granting the continuance set Nov. 30 as the date for a preliminary hearing on the case in Provo City Court.

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crash? maybe

Another depression unlikely

Editor's note: Sunday marks the 43rd anniversary of the stock market crash. Dr. Clayton Pope of the economics department gives his interpretation of factors which led to the Depression and today's current economic outlook. Held to staff writer Mary Stone.

Another great stock market crash, maybe another Great Depression, most likely not. Although the national economy is improving from its 1969-70 recession low and projections for the future are bright, the additional factors which influence the stock market make a crash similar to that of 1929 not conceivable.

While thus foreseeing the possibility of a sudden or gradual drop in market prices, four sources of concern have brought Americans to the stage of dealing in such a situation rather than letting it lead to another widespread depression.

Today's comparatively unadversative attitudes towards the stock market from the events leading up to and following the great Crash."

CONSIDERABLE prosperity and unwavering optimism in the late 1920s were evident in the 1920's. The country felt anyone could be wealthy and envisioned a utopian society. Faith in continuously rising stock quotations resulted in the investment of large loans in the market. People, however, were optimistic.

Several indications of the initial crash were seen in the weeks preceding it. Stocks had been falling for two months and a growing awareness existed that there might be a major problem.

On Sept. 5, 1929 financial expert Roger Babson predicted that "sooner or later a crash is coming and it may be terrific." Though condemned by many, Babson in his field feared he may be hit upon the truth.

People were purchasing large

amounts of stock on the margin. The percentage down payment required when borrowing money to purchase stock was low and encouraged high investment.

Lastly the economy had begun sliding into a recession resulting from a slight turnaround in business.

All these factors came together and revalued market prices.

A minor panic occurred on October 24 - Black Thursday - with the largest volume ever handled by the exchange ending in sharp price slides. Bankers bought heavily in hopes of keeping stock values up. By the next Tuesday, Oct. 29, their efforts were no longer able to sustain the prices. In the day's first half-hour of trading over three million shares, or an entire day's average, were traded. Mass confusion resulted when the teletype was unable to keep up with current stock quotations. By the end of the day, brokers were reading three-hour-old prices.

ALTHOUGH never completely shut down, the New York Stock Exchange adjusted to the crash. While the market operated with three-hour work days and more holidays, trading continued with prices sliding until March, 1933. At this time stock values more or less stagnated until the effects of World War II pushed prices up in the early 40's.

THE CRASH of 1929 has not been forgotten. Although the general trend of the past 30 years has been towards higher market values, greater caution has been applied in investing.

While the economy as a whole responds to real, stable forces, the stock market fluctuates with expectations. Much more difficult to predict because of the psychological factors involved,

stock prices reflect individual expectations rather than realities. A rumor of Vietnam peace may send the market up ten points.

It is more accurate to say the stock market reflects the economy than stating that the economy reflects the condition of the stock market. In the short run, stocks are sensitive to politics, weather conditions, holidays, and many other major and minor factors. In the long run, however, the market is sensitive only to the economy as a whole.

Public caution regarding speculation has been matched by governmental concern. Measures to prevent or at least lessen the likelihood of another 1929 crash now involve several federal agencies including the Federal Reserve System, Federal Deposit Insurance Corporation and Securities Exchange Commission.

With the market extremely sensitive to uncertainty, the outcome of the November elections will most likely have a profound effect on stock values. Although risky to predict, in the eyes of many economists the reelection of President Nixon will cause market prices to rise because this uncertainty will be over.

Some economists believe the election of George McGovern will cause a temporary fall in stock prices until the country finds out that his administration will not mean a dramatic change from current economic policies.

HEAPS OF PIZZA

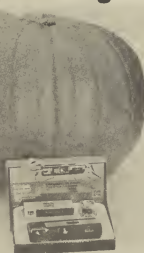
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If your problems are minor, you may never have to see a doctor again.

Deluged with many more patients than facilities and budgets can handle, college health centers around the country are forced to allow nurses to treat minor ailments that were previously the doctor's personal

having a nurse around than a doctor," said Marlene Grange, a senior elementary education major, of her recent experience with the Health Center. "Nurses go through a very extensive training and in most cases, they ought to be able to tell as much as a doctor would."

"I think it's good. She knew what she was doing," said Lough Foster, a junior history major, in describing the nurse who attended him. He said the Health Center personnel were "efficient, but they were warm at the same time."

The BYU Nurse Practitioner program has gained attention throughout the nation, with nurses from many parts of the country desiring to attend the Health Center's training program.

"We've had many inquiries from throughout the country," said Dr. Cloyd Hoffmann, director of the Health Center.

The concept of allowing nurses to handle minor illnesses and difficulties, although not originating at BYU, was thrust upon the Health Center during the Hong Kong flu epidemic of 1968.

Because of the immense number of students converging upon the Health Center for treatment, nurses were forced to treat patients to alleviate the load on the doctors. As such, Health Center officials reported nurses were handling up to 100 patients per day.

The crisis only served to point out the need for nurses to relieve much of the burden from the doctors' schedules. In contrast to many areas of the country where

nurses unofficially assume the doctor's role, the Health Center has instituted the Practitioner program to provide extra training the additional load requires.

"Realizing that up to 60 per cent of the problems which are brought to the Health Center by students are rather simple and uncomplicated... it has been agreed that valuable physicians' time should not be taken in dealing with all the problems which come into a college health center," said Dr. Hoffmann.

In accordance with the American Medical Association, the Health Center trains groups of its nurses during the year, teaching them skills that previously were restricted to doctors: history taking, physical examinations, assessment of conditions, etc.



Nurse Elaine Bowen has received training that allows her to give physical examinations as well as many other health services once restricted to physicians.

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Nurse Diane Gold's training allows her to competently handle situations that previously would have required a doctor's services.

domain, The BYU Health Center is doing something to solve the problem.

Rather than thrusting nurses into roles for which they have little preparation, the Health Center is sponsoring the Nurse Practitioner program, a system which gives the nurses qualified instruction in dealing with minor ailments without the need for consulting a doctor.

"I feel a lot more comfortable

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FROM BROADWAY

NEW YORK ENGAGEMENT

o saccharine

New image for the women's office

isn't all sugar and spice but to get rid of the saccharine is a harder task.

ASBYU Vice-president of men's Activities spends her in office wearing a smiling while she tries to express the of BYU coeds to a male ent council.

Christensen intends to go and the traditional limits of office. As this year's office she sees many issues areas of interest which need eration.

There is a unique need for gram for women students," Miss Christensen. "A lot of ment subjects such as women professional roles and women's should be explained to BYU ales. That's wherein the age of the Women's Office to meet these needs." as Christensen feels, too, that h girl must regard herself as individual yet feel a part of the pas community." hile many of the overall goals

of the past vice-presidents have been similar, Miss Christensen sees the need for adding and eliminating programs according to their relevance.

Besides this week's Two on a Shoestring, the office will sponsor preference activities and a spring bridal fair. Several workshops in car mechanics, self defense and "be-the-best-you-can-be" will be offered. Candle making, decoupage and macrame will be featured in upcoming craft days.

Singing birthday cards and a free baby sitting service will be provided by the office. And "pumpkin caroling" at rest homes, hospitals and detention homes are also future activities.

MISS CHRISTENSEN expressed the goal to have a women's academic week similar to the one held last year. Invited speakers would address students concerning matters of significance to LDS women.

In fulfilling a campaign promise to improve "girls only activities", Miss Christensen believes that coeds should be encouraged to get out and do things without a date. "There are a lot of girls that feel they need a date to go places and do things."

She feels that she "can never get enough feedback on the office's programs" and that students "are familiar only with preference and shoestring activities."

As one of eleven ASBYU officers, Miss Christensen does more than serve just the female students of the University. She is a voting member of the executive council and must therefore attend committee meetings, oversee money appropriations and hear representatives from clubs.

departments and organizations seeking ASBYU support.

STRESSING the great sense of unity in the Council, Miss Christensen believes a proposal may be opposed, but the person submitting the proposal should never be.

She believes her office plays a significant role and will become an increasingly more important part of ASBYU. She thinks, too, that the saccharine image connected with the job is not a

reflection of past vice-presidents but the nature of the office.

The Provo senior in business education calls her executive council position a "great learning experience" which she feels will prepare her for church, family and civic responsibilities.

Miss Christensen learned the ins and outs of student government working two years in the social office. She was co-chairman of Homecoming last year and office historian the year before.



Kathy Christensen

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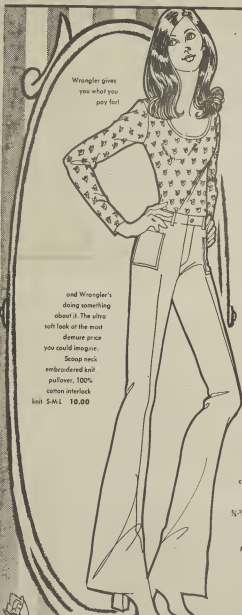
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Placement Center

Med. Corp to interview

Captain Anne Rush Byars, my Medical Specialist Corps personnel counselor will be at the U Placement Center, D-240 B, on Monday, Nov. 6, to talk with students interested in vocational and financial portfolios offered by the my Medical Department.

CAPTAIN BYARS will review students and graduates acquainted with the opportunities offered in the fields of occupational therapy, physical therapy and dietetics.

Fellowship Information available

Information on the Kent fellowships, graduate fellowships for Women and the twenty-fourth Annual Vito Award are now available from the Graduate Awards Office, 27 ASB.

Applicants for the Kent fellowships must want a career of teaching or administration in colleges, or be attaining a Ph.D. and have taken the GRE examinations due Nov. 15.

Graduate fellowships for men are available for both U.S. and non-citizens. Deadline receipt of applications by the American Association of University Women is Dec. 1.

The Vito Award determines the recipient of the \$500. Graduate students or college seniors may apply and must propose a study on a subject related to Jewish life in the United States or Canada in approximately 5,000 words. Closing date for entries is Dec. 31.

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Students may receive financial aid from the Army through participation in the Army student dietitian or occupational therapy programs while attending the college of their choice.

Symphony features favorites

The Utah Symphony is giving a special concert Nov. 3 in the Salt Lake Tabernacle which will feature symphonic favorites. This special program is being added to the November schedule because so few seats are available for individual concerts due to the unprecedented season ticket sale.

The program will include two of the works that highlighted the Oct. 21 concert which was sold

out: "The Pines of Rome" by Respighi and "An American in Paris" by Gershwin. The orchestra, conducted by Maestro Abravanel, will also play "A Lincoln Portrait" by Copland, "Stars and Stripes Forever" by Sousa, "Carmen Suite" by Bizet, "Greensleeves" as arranged by Ralph Vaughan Williams and an "American Salute" by Morton Gould.

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It's a
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These feet are just itching to enter the crazy shoe contest at tonight's Two on a Shoestring dance. Sponsored by the ASBYU Office of Women's Activities, the 8:30 to midnight dance in the ELWC Ballroom is \$1.50 per couple. Dress is "casual plus," and girls are encouraged to wear long skirts.

Opera season begins Nov. 1

Opera is in season at BYU. BYU's music Ticket Office has announced the opening of opera season Nov. 1 with family rates available to those purchasing season tickets.

Featured for the coming season are Puccini's "Madame Butterfly," "Albert Herring," by Benjamin Britten, "Great Moments from Opera," featuring the community's finest singers and

Wolfgang Mozart comic opera, "Cosi fan tutte" (Women are like that), to be featured during the summer.

"Madame Butterfly" portrays the tragic life of a young Japanese girl who regards her marriage as eternal, but her husband, a lieutenant in the U.S. Navy, treats their marriage as a temporary arrangement. This play runs Nov. 1-4.

"Albert Herring," Benjamin Britten's comic opera, comes to campus March 7 and runs until the 10th. Albert Herring is a young man tied so tightly to his mother's apron strings that he has to explode in order to get loose. The liberation process creates some humorous situations.

Scheduled for Apr. 11 and 12, "Great Moments from Opera" will feature local talent of the community.

Those remaining during the summer are invited to attend Mozart's "Cosi fan tutte," a comic opera where several bachelors leave town only to return and woo their sweethearts incognito.

Some hilarious complications result which, fortunately, are finally resolved. The dates for this feature will be announced later.

In hopes couples with children will bring the family, a family season ticket is being offered by the BYU Opera Theater with additional discounts per child.

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One more thing. The charter price is on a pro rata basis, which means that if the plane doesn't fill (96 passengers) rates will be slightly higher. But at \$152 round trip, filling the charter shouldn't be a problem. (Just compare commercial fares if you don't believe this is a great deal!) So fastly, where do you claim this fantastic bargain?

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Mudbowl meeting

Bubble-gummer meets stars

had 14 days to recover, Kelly Kersey will have a chance of Homecoming for weeks to come. The nine-year-old Kelly, the sister of BYU junior Fred Kersey, had a green dream—she got to talk to all the stars of the singing and dancing during the Homecoming Mudbowl Football game.

The father of one of Kelly's friends noticed the Osmonds at the game and went home to tell his daughter. Word soon reached

her mother. "I could go to the game and see them," she remembers. "When she said that, I ran so fast I lost my voice." According to Kelly, three of her friends were present at the game. Bill Joy and Allen Osmond, who was so excited when I saw him," she said. "I even got to go to Merrill. He said that my sister was home sick, though, that was disappointing."

Kelly was able to get a good amount of first-hand information from the Osmonds from her view with Merrill. "He said he's been singing for a long time



Nine-year-old Kelly Kersey points to the Osmonds, three of whom she got to meet at the recent mudbowl conflict. Not wanting to waste her experience, Kelly said she couldn't wait to share it at "show and tell" at her grade school.

and that he thought it was cool being a singer," she confided.

When asked if she was an Osmond fan, Kelly wasn't sure what that meant but said, "I like them a lot. I have one of their records and a four-foot poster of them. I almost sent a letter to them once, but I never mailed it."

Kelly is not letting her

experience go to waste. She shared her adventure with her class at "show and tell" last week.

The nine-year-old's overall impression of Merrill is all a publicity agent could hope for. "He was real nice," she said. "He smiled and seemed to like to have me ask questions. He didn't treat me like a nobody."

Library checks on students, fails to stop newspaper theft

Despite library security checks, BYU students are stealing newspapers out of the newspaper reading area.

"Practically every day someone steals the *Wall Street Journal*," said Marvin Wiggins, reference librarian. In addition, the *National Observer* and the *Los Angeles Times* frequently disappear.

"The stealing started after we took the newspapers off the reading racks and placed them on shelves. If we can't solve the problem in a week or two, we'll

have to put the papers back on the racks," Wiggins added.

"We don't want to do that because then students will have less reading space and places to put their personal articles," he continued. In addition, it will be more expensive because it takes more time to put newspapers on racks than on shelves.

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CSU Homecoming...

Cats unfriendly guests?

Saturday afternoon is homecoming for the Colorado State Rams, and the Cougars hope to spoil it.

The Mountain Cats played very credible football for one half last weekend against Arizona State. The Woolies have been playing incredible football. They have found more ways to lose than most teams ever dream of.

ACCORDING to an article in the *Fort Collins Coloradoan*, CSU suffers from inexperience (only two seniors on the squad), incredibly bad luck and an inability to stop beating themselves.

Seven losses have come as a result of the inexperience, a rash of injuries and problems holding onto the football. The Rams have shown a penchant for fumbling or tossing the football into the wrong hands while in scoring territory. As a result, they have been shut-out in four of the seven contests.

Key personnel, including quarterback Mark Driscoll, have been felled for two or more games by injuries. And to top off the entire situation, two key individuals quit school.

BYU WILL send field general Bill August into the fray to guide the offensive fortunes of the club. He will be joined by hard-running Pete VanValkenburg and Wayne Bower as the running backs and John Betham at the flanker spot.

Head Coach LaVell Edwards said, "This is going to be a really tough game. They are a hard-hitting, young ball club which has been improving each week."

"They're as tough physically as any team we've met in quite some

Sports



Photo by Jerry Wickard

Flanker John Betham has his eye on the ball as he prepares to catch a Bill August aerial in the ASU contest. Betham has been a bellwether for the Cougars most of this season.

time. Then, too, this is their Homecoming game. We're looking forward to an exciting contest."

The Rams lead the series with the Mountain Cats 20-13-2. Current head coach Jerry

Wampler sports a 1-1 mark with a 26-9 victory in 1970 and a '54-14 drubbing in 1971.

Wally Mofittus and Fred Echokaw are the Cougars who may not start because of injuries.



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Scene II

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old hockey action is on the BYU weekend sports slate. The Cougar women's team is sponsoring a two-day tournament beginning today, with teams entered from BYU, Utah, Utah State and Idaho State.

BYU hosts hockey meet

BYU's women's field hockey team will welcome three visiting teams today for the start of a day first-ever tourney.

The Cougar A and B teams, Idaho State, Utah State and Utah all will be represented. The meet is scheduled to get away at 1:30 p.m. on Haws Field and the south Fieldhouse.

According to director Kathy A., "The two winning teams of this tournament will go to intermountain competition and will be at Idaho State on 3-4."

The Cougar A team is 2-0 going the tourney with wins over Utah and Utah State. They the Utes 6-0 two weeks ago. The Cougars won State 3-2 on Oct. 18. The tournament is a round-robin with each team playing every other team once. Games times for today are 1:30,

2:45 and 4 p.m. Saturday, games will be played at 10 a.m. and 11:15. Admission is free.

Powerlift meet to start at 9 a.m.

The BYU powerlifting meet will take to the mats on the Smith Fieldhouse floor earlier than previously announced. The meet, originally scheduled for a noon beginning, has been changed to 9 a.m. Lighter lifters will compete till noon, then the heavier classes will take over. Admission is free.

Harriers test Utes in SLC

Prospects of bad weather and of a twelve-hour automobile trip brought about a decision to cancel the BYU cross-country team from the Colorado Invitational.

Since the cancellation of the Colorado trip, Coach Sherald James and Utah's Pete Carlston have arranged for a confrontation on the University of Utah course Saturday morning at 11 a.m.

James said the Utes are an unknown commodity this season. They defeated Utah State by a perfect 15-50 score last weekend, but the Cats did the same thing two weeks ago.

Scott Bringham is expected to lead the Utah team.

Leading the Cougar charge into the city of salt will be Richard Reid, Mitch Wiley, Steve Jensen and Dave Bahrick.

Lacrosse match set

The Cougar extramural lacrosse team will be in action tomorrow against the University of Utah in Salt Lake City. The match will begin immediately following the Ute-UMN football game on the Robert L. Rice Stadium AstroTurf.

WAC grid slate

Utes, Lobos in key test

Two of the eight loop teams take a vacation from the league wars this weekend. But they may wish they had stayed with their friends.

New Mexico at Utah

New Mexico's Lobos kept their "darkhouse" hopes for a league crown alive with a 56-7 drubbing of UTEP. Utah beat those same Miners 39-20 two weeks ago. The game should be fun to watch but picking a winner appears impossible.

Air Force at Arizona State

Two high-powered offenses will meet when the AFA Falcons fly to Tempe to do battle with ASU's Sun Devils. The two clubs sport identical 5-1 records with the lone loss an upset in each case.

Power ratings indicate Air Force's opponents have been weaker than ASU's. The Sun Devils are heavily favored but then Oklahoma was when she met Colorado, too.

UTEP at Arizona

The Miners never got their passing game really clicking in the 56-7 loss to New Mexico. Arizona came the closest of three WAC teams to beating Texas Tech as they fell only 35-10. The Wildcats

need a win to stay in the thick of the royalty battle

Utah State at Wyoming

The Aggies were resting while Utah was coming close to handing the Pokes a shut-out. Utah State has a better squad than the rebuilding Pokes have, but as they say . . . on any Saturday any given team. . . .

Frosh grid action today

BYU's freshman football team entertains the University of Utah today at 2 p.m. in Cougar Stadium. The Kittens look to extend their 1-0 winning record. Admission is free to the grid encounter with a current activity card.



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Culture Office

JIMBA'S Pigskin Prognostications

The Daily Universe board of prognosticators again invites BYU students and faculty to challenge its predictions on 15 college football games around the country this weekend.

To enter this competition, simply clip the following list of games, circle the team at the left you think will win in each case, write your name and telephone number at the top and take the clipping to the Daily Universe office, 538 ELWC, before 5 p.m. today. Please predict the score of the BYU-CSU game which will be used in case of a tie. Submit only one entry per person.

The person submitting the entry with the best record will receive a steak dinner for two, compliments of Jimba's Restaurant, plus his or her predictions for the following week alongside those of the permanent board.

This week's winner was Dan Frost, a junior in pre-med from Farmington, N.M. Dan's only miss was the Colorado upset over Oklahoma.

DAY	ROBERT	LINDSEY	HUDSON	BENSON	FROST
65-23-2	65-23-2	63-25-2	62-26-2	55-33-2	14-1
BYU at CSU	BYU	BYU	BYU	BYU	BYU
New Mexico at Utah	Utah	Utah	Utah	Utah	New Mexico
UTEP at Arizona	Arizona	Arizona	Arizona	UTEP	Arizona
Ark. Forest at Arizona State	ASU	ASU	ASU	ASU	ASU
Florida State at Auburn	Auburn	Auburn	Auburn	FSU	Auburn
TCU at Notre Dame	ND	ND	ND	ND	ND
Pittsburgh at Syracuse	Pitt.	Pitt.	Pitt.	Pitt.	Pitt.
Utah State at Wyoming	USU	USU	USU	Wyo.	USU
Nebraska at Oklahoma State	Neb.	Neb.	Neb.	Neb.	Neb.
Pacific at Idaho	Pacific	Pacific	Idaho	Pacific	Pacific
Delaware at Temple	Delaware	Delaware	Delaware	Delaware	Delaware
Tulsa at Memphis State	MS	MS	MS	Conn.	MS
Connecticut at Massachusetts	Mass.	Mass.	Conn.	Conn.	Mass.
Penn State at West Virginia	Penn.	Penn.	Penn.	Penn.	Penn.
Miami (Ohio) at Toledo	Miami	Toledo	Toledo	Miami	Toledo

Table tennis tournament

Members of the BYU Table Tennis Club are staging a tournament today in the ELWC Games Center.

According to officials, all students are invited to compete in the tournament with scheduling as follows:

5:30 p.m. - Women's singles

6:30 p.m. - Men's A Doubles

7:15 p.m. - Men's B Singles

7:45 p.m. - Men's Doubles

Trophies will be awarded in each class at the end of competition.

Ruggers battle

There's no football game in Provo this weekend, but the BYU ruggers will keep the traditional Saturday afternoon mayhem alive by playing a contest on Haws Field. The A ruggers will take on the B squad beginning at 2 p.m.

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Stingy?

Frost wins

Dan Frost is this week's winner of the weekly football poll, but Dan isn't taking all the credit. "I asked my sister about it (his picks); she's the brains behind the operation."

In only his second try at prognosticating, Dan became a winner. "I've never won anything like this in my life. It was all strategy," stated the junior from New Mexico.

When asked who he was taking to Jimba's he replied, "I should take my sister, but I'm not going to."

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Who to call?

Ombudsman gives service

By DOUG FELLOW
Staff Writer

Suppose you're at fault in an automobile accident in which your car is totaled. Your insurance company informs you it has filed for bankruptcy and the state will pay the costs.

Months later your creditors and other party involved in the accident are still after you to send needed funds.

What do you do?

You can call the BYU Ombudsman. That is exactly what the Ombudsman did and he got the situation straightened out.

The Ombudsman office assists students with problems.

concerning university policy, consumer affairs and any and all phases of university life.

It also arranges for legal assistance at reduced rates when a problem lies beyond the Ombudsman's realm.

IN THE ABOVE case the Ombudsman applied pressure by writing a letter to the state office involved which served as a catalyst in a sluggish bureaucracy. The student's badly-needed relief arrived soon afterward.

According to Ombudsman Ian Neale this case is typical since most of the problems he handles are solved through communication.

"That is because many problems which students come up against are due, at least in part, to some form of miscommunication," said Gail Turley, an assistant to the Ombudsman.

FOR EXAMPLE, one student's complaint (understood rather misunderstood) his sole obligation for having his deposit returned was leaving a clean apartment.

He and his wife left it "better than we found it," but they left too quickly and failed to give the two weeks notice required. This gave their landlord the right to withhold the deposit, which he did.

Miscommunication grew as letters requesting the deposit went unanswered.

On receiving a complaint from the couple the Ombudsman's office investigated both sides of the story and provided a means of communication between the two parties.

As a result, the landlord, with the understanding that the young couple's financial situation was "desperate," returned the deposit.

On this case the Ombudsman said, "Students should be aware of their own obligations as well as those of the landlord."

THE SOLUTIONS to many problems are obvious, as was the case with the inappropriately rate consumer who had a complaint about a broken-down motorcycle which he purchased at an "as is" sale.

Another typical case was the senior majoring in Asian studies who found the two 500-series classes which he needed had been canceled.

He took his predicament to the Ombudsman instead of the Political Science Dept. The Ombudsman's office did his communicating for him.

As a result, the Political Science Dept. arranged for a special reading course for credit.

In cases such as these, the Ombudsman encourages students to attempt to seek a solution on their own before contacting his office.

He emphasized his office will be glad to consider any and all problems.

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Fashion

Daily Universe



Fashion Edition

Fall-1972



Fashion photos from Taylor's Department Store



Photo by Terry Clark



Photo by Fran Young

Youth-directed

Novelty vs. modesty in fashion

There is a mass market for novelty. And for many, how this coincides with our beliefs has caused some serious thought.

"I'm not going to say how long one's hair should be, or where a girl's skirt should hit on her legs," mentioned W. Dean Belnap, former President of the England East Mission, and currently a member of the Church correlation committee. "I would like to take a more philosophical look at the fashion trend."

The young have become the

Clothing care
faces males
on campus

For the more affluent male on campus, the care of the wardrobe is quite simple really. When a garment becomes soiled, a quick trip to the local cleaners and the piece of clothing is returned 'good as new.'

"I take all my clothes to the cleaners, shirts, pants, sweaters, everything!" explained one student. He adds, "If I'm going to spend my hard earned money on clothes, I want them to last as long as possible and look good too. The only way to accomplish both feats is to take them to the cleaners."

Moving down the economic ladder a notch, we find the student that takes only a few things to the cleaners and does the majority of laundry himself.

One lad who is putting himself through college on a meager budget summed it up this way. "The only things I take to the cleaners are clothes I can't launder myself. Most of my things are wash and wear and that's exactly what I do with them. I wash them and then I wear them."

prime target of the advertising man and the marketer, said Belnap. "Millions of dollars are spent in wooing the young."

This wooing of our generation stems from the continuous search for "where it's at."

"This generation's virtues are bound to be those of change and novelty, while continuity and order are necessarily thrust aside. The values are undermining in everything, save energy."

Belnap continued by pointing out, for this reason, products for our generation are made to be discarded, so there is little virtue in either workmanship or quality. "It was once true that fashion was dictated from the top of the social hierarchy, and gradually made its way down, being modified for reasons of utility or expense," continued the former President. Today, the fashionable market is the mass market. And it is reached instantly, dictating the fashions, he said.

He went on to say once the rich

made and paid for the changes in fashion; today the change comes from below.

"Independent of the goodness or badness of fashion, it does have certain far reaching consequences," remarked Belnap. "It means that fashion is directed almost exclusively by the young, for the young."

Its increasingly instant nature and the demands of a mass market place even a greater premium upon the transient and the soon out-moded, he further stated.

Because of this mass market demand, Belnap mentioned that a great deal of importance is placed on the least educated person.

"This mass market creates fashion and tends to be dominated by the wants of the less educated. They are, therefore, bound to be predisposed to regular and rapid changes in taste and relatively unresistant to the build-up of trivia into major matters of importance," he concluded.

Fashion poise

Fashions aren't fashions without the visual pose and confident posture manner that makes them look their best.

BYU offers several courses through the department of Special Courses and Conferences, for just such appearance aspects of personal development.

Visual Poise and Charm Workshop is taught by Sandy Pankratz, a teacher of private charm school, who has a lot to do with contestants in the Miss Utah and Miss Jr. Miss pageants.

According to Marsha Tipton, administrator for women's courses in the department of special courses and conferences, this course is designed to help girls develop a more poised, and self-confident image.

Colors 'make-up' trends

A fashion trend towards bright, shiny, colorful make-up which began last February in New York has hit Provo with shades of red, blue and purple and green.

Perhaps the biggest fashion change has been in nail polish. Ben Wilkes, Revlon representative for the intermountain area, indicated that last year polish sales were either down or completely out. In an effort to revitalize the market, Revlon presented the same formulas that were used fifteen years ago—Raven red and Windoor.

Results were so successful that pale, frosted polish has been replaced, in favor of bold, dark polish. The BYU Coed Shop reports that within three days of receiving polish shipments, they are sold out of most of the shades of red, and their sales have more than doubled since last year.

Polishes are available in many colors, but college coeds have preferred reds over hues of blue, green, and black.

Lipstick is also leaning towards the shiny and pure colors but Wilkes states that "College areas, particularly BYU, are a little slow in picking up fashion trends and many girls still prefer the lighter shades." He added, "You can't really predict final reactions. All you can do is expect the unexpected."

Clear, translucent blushes are booming according to Bernice Dayne of Clark's cosmetic department. She also added that multi-colored mascara is becoming popular with leanings toward blues, greens and burgundy.

Colored mascara has slightly diminished the popularity of false eyelashes, and along with the mascara is a growing demand of multi-colored eye shadow.

Seventeen magazine predicts that eyebrows will be tweezed to a fine line and that eyeliner is becoming a big sales item. Hard liner edges are softened with a cotton-tipped stick.

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Deseret Industries features price, selection

By CHARLENE RENBERG
Staff Writer

A bright yellow polyester knit dress with dropped skirt and coordinating kicker skirt hangs on the rack with a \$50 price tag attached to it. Is it fantastic sale at Clark's or over's? No, it's one of many items that can be found at Deseret Industries (DI).

Karen Fox, director of demonstrations and fashion shows at DI in Provo, is a BYU graduate who says that, "Everyone assumes that DI clothes will be fashioned with styles from the 20's. However, all clothes are carefully sorted for suitability. Only the top 25 per cent of donations are sold in our store."

PROVO'S DI is the Church's

largest store in volume because of large contributions from BYU students and Provo residents. Clothes are banded into large bales and there are currently between 900-1200 pounds of clothing that will be sorted and prepared for sale within the next four months.

The maximum price for dresses is usually \$2 with shoes selling for 75 cents.

Clothes are displayed according to color, and there are special sections for formal, maternity smocks, and children's wear.

Patterns can be purchased for 10 cents, sets of buttons are a dime, and zipper range from 5-10 cents. Dresses that have been started but not finished are sold for as little as 25 cents.

OLD BLUE jeans are shredded in a machine and mattresses are

made from the cotton fiber. Ninety per cent of the Church's outdoor carpeting is made from cotton pant donations to DI.

BYU mass production sewing classes have made infant and children's clothing, and are currently working on suits for young boys. At least 10 per cent of all items sold must be used, so these sewing projects are made with used zippers and buttons.

Fashions shows are presented by DI personnel where they not only model donated clothing, but also demonstrate how to cut down clothing and make new things to wear. Karen Fox gives presentations on making inexpensive toys from scraps and has patterns for every item she demonstrates.

MIA'S HAVE been able to check out DI clothing, and many

mutuals have used wedding gowns for their Eternal Values nights.

Perhaps the greatest benefit besides welfare for the DI stores is the employment of people who are handicapped either by age or other disabilities. Over 300 people are employed full-time at the Provo store.

One job at DI is sorting. Clothes that don't fall within the upper 25 per cent are either shipped to the Las Vegas store or to the Saints in South America. Clothing that is no longer suitable for wearing can be cut up into scraps or sold to corporations. For example, many cotton items are made into cleaning cloths and sold to Standard Oil Company and Geneva.

Sorters also separate clothing according to colors and types of materials. Washing machines operate 24 hours a day, and

approximately 72 loads are washed in that 24-hour period.

For clothing that needs to be dry cleaned, there is a computerized dry cleaning machine. There are only two of these machines in the United States and cards describing the fabric are punched into the machine. The computer then selects the cleaning solutions for the cycle and costly errors are eliminated.

MANY PRESSING techniques are employed which range from steaming, ironing, and using press boards and Ironites. Clothes are then checked for repairs and sent to the sewing rooms. All repaired clothing is returned to the ironing rooms for additional pressing.

Prices are determined according to style, fabric, and condition and sent to the main floor for sales. Sales totaled \$560,000 last year.



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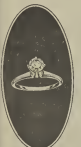
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Can be a pain

Window display poses fashion

"Window, window is the store, display the thing I'm looking for."

Fashions become alluring by the use of display techniques used by some window counters that are always behind the scene. Dave Nielsen, display supervisor for Penny's in downtown Provo, is one such window allurer.

Nielsen began his displays as a part time job to help him through school when he returned from the army. He said he learned his display art through a "practical application of on-the-job training."

"A basic knowledge of the display techniques used in all areas of the job here, I was able to learn in six months," he said, then added that he feels he is still learning.

"There is always a new approach to something and new innovations in the field to learn," he commented.

"We become well aware of the fashion trends through the national magazines such as *Glamour* and also we receive magazines on current styles for each selling period to refer to."

Nielsen said it was important, for eye appeal as well as to know how to present articles of clothing, to know the fashion trends.

Displaying, he said, involves an in-use presentation of the item to be sold. "Manikins, I personally prefer as compared with hangings because the customer can see the



Dave Nielsen, Penny's display supervisor, sets finishing touches on a men's clothes display window.

article better," he said. Frills and extra properties detract from the merchandise. "It's important to let the merchandise tell its own story."

When preparing a display, Nielsen says he thinks of the color scheme first, then about the type of merchandise it is, the style and then accessories as needed.

"We do encounter some physical problems when doing

display work," he explained, "at times the new styles of stacked heel shoe fashions won't fit the manikins, which are ordered standardly through supply houses."

Hair styles being kept up to date in the wigs of the manikins was another problem Nielsen mentioned. "We make buys every six months for all properties we need, which means having a knowledge of the entire store layout and display areas, therefore it is a continual process keeping the manikins in style."

Fashions are one major area of display work, but there are others, Nielsen explained. Automobiles, appliances, and rugs are areas which require heavy work ability. Being a man in the field of displaying, Nielsen said, comes in handy for the climbing and lifting that is required.

Students who are wishing to go into display work from related majors, Nielsen said, should have a good working knowledge of how to use their hands, being able to think, to plan and to organize.

He said he has worked with art majors and thinks they make "lousy" display people because as he put it, "they think too ethnic," but, he added, some knowledge in art would be valuable.

Perhaps the window on the world of fashion for Nielsen and other such interested people lies in the field of display work.

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Revlon

by CHARLENE RENBERG
Staff Writer

Gone is the day when people preferred walking around half-blind rather than wear glasses. Glasses have come into their own. Even people with 20-20 vision are buying frames to enhance their looks.

Plastic frames are offered with colors keyed to complement hair shades. Beige is suggested for blonds, while tortoise frames are designed for brunettes and redheads. Black frames used with deep brown and black hair offer dramatic effects.

Ice cream pastels also offer variety for plastic frame wearers, and round wagon wheel frames are popular.

The very new look in glasses is the wire rim, and "it's a style that's going to be around for some time," says Mike Murrays, manager of Standard Optical in Provo. He indicates that the wire rim is "lighter, and most people look better in the wire frame." Murrays also estimates that 80 per cent of

his adult customers select the wire glasses.

Gold is the favorite color for wires, but black is also selling well in the Provo area. Silver wires come in third and they are suited for black and grey hair.

Goggle shapes and octagons are becoming prevalent among wire rim wearers although the early, nearly rimless "granny" is still a popular frame.

Brent Archibald, a junior in mechanical engineering, selected wire rims because he felt he looked better in them, while sophomore Da'Con Eplin chose wires because "they don't slip off my face like plastic frames do."

Steve Kocherhans, a senior in accounting, wears plastic frames because he likes the tortoise color, and Lorraine Heggie, a sophomore in home economics education, has plastic frames because she bought them four years ago before wires were so well accepted.

Not all news is in glasses, however. Tinted contact lenses and the new softens

contacts are common for those who aren't converted to the glasses look.

Contacts come in varied shades of blue, brown, green, and grey, as well as light shades of amber, pink, and lavender.

"Contact buyers in Provo are buying lenses to achieve a natural look, so deep shades of color are not selling too well in the area," says Murrays.

Contacts are tinted primarily to aid wearers in finding them if they fall out. Dark green and grey contacts, however, also act as a screen similar to sunglasses.

Not everyone can wear contact lenses because their eyes are too sensitive to the plastic and the glare created from contacts. A new type of contact, the softens, has been developed that is softer, and easier to wear. Many people who can't wear regular contacts can wear softens. They are made of about 30 per cent water, so they must be sterilized after each wearing, Murrays explained.

Artificial eye in progress

JERUSALEM (AP) — The man who developed the artificial kidney reported Sunday that progress is being made toward an artificial eye that could give eyesight to the blind.

Prof. Willem Johan Kolff displayed a monode-sized silicon disk packed with 6,000 minute transistors that would be connected to miniature television cameras on spectacle frames. The Dutch-born University of Utah professor said electrodes from the cameras to the brain would provide vision.

He described the theory in an acceptance speech after receiving a \$35,000 award which Israel hopes will one day be as prestigious as the Nobel Prize.

The first Harvey Prize, named for a million dollar gift from Los Angeles donor Leo Harvey, was presented by President Zalman Shazar of Israel at a ceremony in his residence attended by Prime Minister Golda Meir.

Specs come on strong



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Ruth Ann Brown



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Men's hair raises fashion news

by JEFF HOUSE
Staff Writer

Remember the days when a decent, upright LDS Male couldn't go on a mission till he grew his hair?

Back in 1950 was when the crewcut made its short debut into



The 1950 crewcut.

the male world much to the dismay of the female world.

Be that as it may, the trend is longer now, and a definite compromise between the unkempt hippie and the button-collared business man has occurred.

"It's a longer, fuller look," commented Gary Dayton, nine-year manager of the Wilkinson Barber Shop. "Guys are wearing it shorter on top and fuller around the ears and the neckline."

"Definitely a dry look," said Fletcher Stumph, manager of The Hair Styling Den. "They're not using aerosol sprays. Younger men are getting away from that," he added.

ALONG WITH the new stage in hair length has come a total change in the male attitude toward fashion. It's a which-came-first-the-chicken-or-the-egg question as to



"Here comes the fuzz."

what affected what, but even the middle-aged businessman has taken to wide-lapel suits, paisley shirt designs and flamboyant ties to match his wire-framed glasses topped off by his full head of hair.

"Men are more style conscious," stated LeVan Asay of the L/V Barber Shop. Dayton concurs, saying that the whole human body has been affected, but hair was the first area to be dealt with.

"There's no question in my mind that long hair started with the Beatles," stated Dayton. The Fab Four from England were the first to make it popular and

widespread for the male to 'let his hair down,' he said.

But Hollywood, the Madison Avenue of the star-studded set, found a "peachy-keen" attraction in longer locks and before you could split your ends, mimes like Tony Curtis, Dustin Hoffman, Robert Goulet and Peter Lawford were sporting hairdos to tickle their fancy as well as their earlobes.

FAR AND away as the major sign of age for long hair, however, was its embracing by the nation's athletes, as jocks competed more off the field than on for title of fashionest, fashion-conscious female attractor, in the true tradition of the male peacock.

"Men are becoming more conscious of their hair now," said Dayton. "Hair was a sign of rebellion but its slowly becoming more of a style, more modified."

"So many things are standardized," said Stumph. "Cars, clothes, and men don't want their hair cut by machines. You've got to take into account their face shapes and their personality. They don't want to be herded through like sheep."

Commenting on barber shops,



Short on top, but long over the ears and in back.

The curly look in men's hair fashion.

Asay said males are "tired of the old-type, hole-in-the-wall shop" where a young man could get his education in four letter words and the latest issue of *Playboy* strewn on the wall. Asay mentioned he'd just finished remodeling his shop, changing the style to a more Spanish-Mediterranean decor.

To keep up with current changes, all three barbers mentioned they are enrolled in continuing classes of hair cutting techniques. Stumph added that present day barbering calls for a background in psychology, speech, business and other facets in addition to requiring a deft hand at splitting hairs.

WHERE IT'LL go from here is anybody's guess. Dayton feels that when the establishment and middle-agers accept long hair, the kids will go back to the crewcut. Stumph, however, referred to a few theories extended by one Elton Pamplin who mentioned that short hair is only a recent innovation of the last 250 years, and that throughout the rest of history, men have worn their hair long. Pamplin also contends that hair goes in a 70-year cycle, which should put crewcuts about fifty years away.

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T-Shirts reveal inner man, woman

What's white (usually), being worn by more and more students, is relatively inexpensive and conveys a feeling of self expression by the wearer?

If you guessed a bed-sheet, dish-towel, or flour-sack, you're wrong. The answer is the common, run-of-the-mill, everyday T-shirt.

The boom in the T-shirt industry is being felt here at BYU as well as the rest of the country.

There seems to be a couple of opinions as to why these once used under-garments are now being brought out into the light and worn by the students here.

One of the big reasons for their popularity is the price. Most T-shirts are well within the reach of most students and since they've become fashionable to wear, the price seems to make them a perfect for school attire.

Another reason is the slogans

which are found on most T-shirts today. According to John at Yody's, "People seem to identify to certain things and when they can wear a T-shirt that expresses these feelings, they are able to express something that otherwise they wouldn't be able to do."

John pointed to the recent BYU Sky-Jacking team T-shirt that is so popular on campus. "Of course they do it as a put-on, but it does release some of their inner expression which all of us like to do now and then."

Care is also another reason for the T-shirt popularity. One could put it this way, "When they're dirty, you wash them. When they dry, you put them on and wear them."

Whether it be the price, their easy care or the slogans which are found on them, it appears the T-shirt is fast becoming a member of the 'wear every day to school' attire.



Brushing in shine doesn't save time

The sta-press, wash 'n wear mania hit the fashion industry a few years ago, making the care for clothes a near effortless task. But necessary part of all wardrobes as left behind in the ironless wash-the shoe.

Polishing shoes has created a variety of methods for achieving the shine. The spit-shine, made famous by the military, is the ultimate of the glossy group, but requires time, and patience.

Water, polish, cotton balls and lighter fluid (or alcohol) are needed for the spit-shine. After cleaning the shoe, a coat of lighter fluid is applied. This removes all old wax, and everything but the leather itself.

STEP TWO requires the use of the cotton balls, water and polish. Upon wetting the cotton, apply the polish in a circular motion, repeating this method gives an even greater shine.

After the polish is applied, a good buffing brings out the shine. A thick high as a great buffer is a n's nylon stocking, if available. A tunnel will also work, but is not in the same class as a nylon.

For those who are not satisfied with the shine after buffing, another method is available. Using a candle, heat the wax that is on the shoe, causing it to melt to a smooth surface. Let dry, and you have an exciting glister.

If the spit-shine program is a little more than a person can take, less time consuming methods are available.

FLOOR WAX (yes, floor wax) can be used as a last-ditch, short-cut procedure. Just pour it in the shoe (as if it were a floor) and let dry. It gives a great shine, without much effort.

Only one problem, floor wax cracks after awhile, leaving your shoes with white streaks throughout. But, who knows, that could be the next boot style.

Probably the most widely used polishing routine demands only a shoe brush, polish and applicator. Just slip on the paste, and brush till it shines. It's quick, easy and messy, but it works.


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Students express opinions

Current fashion trends

ubbles, bangles, and
Or are they middles,
and flairs? Students
ed feelings ranging from
favor to disgust when
ed this week for opinions
its agree that body shirts
t sweaters or shirts look
like some fellows, but not on

Nearly all share the
that "tank" shirts should
worn over another shirt.
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a muscle beach guy, and
kind of sickening."
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Munsterpolis, speaking of
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om Wyoming.

ording to another coed,
should dress "with class,"
to impress people. They
not follow fashion fads,
they should wear what
ood and is comfortable

While most of the girls
questioned agreed that midis
okay for these tall girls, very few
admitted that they would wear
one themselves. None of the
fellows expressed strong feelings
in favor of mid-length skirts on
girls.

Short skirts are unquestionably
the least favored trend in styles
for girls.
One male student remarked
disgustingly, "I hate short dresses
and fat legs," while Jack Bailey,
Business Administration major,
declared, "Some girls just don't
realize that they are not made for
short dresses."

Maxi-length skirts and "stylish"
pantsuits are the favorites in
fashions for girls.
Some students agree that only
tall, slender girls should wear
maxis, and all agree that a girl's
wardrobe, however large or small,
should be coordinated, clean,
properly fitting, and "not too
gaudy."

Maxi-length skirts are a subject
of fair controversy. Nearly all
students suggest that these skirts
be worn only by the "taller girls
with nice legs."

Janice Cooper, a sophomore
from Phoenix, commented that
short girls who wear maxis run the
risk of appearing "old maidish".
She further states that those who
do wear midis should be good
clothing coordinators, and know
the right colors to wear in order
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Men's belts give 'classic look'

The return of the "gentleman's
look" in men's apparel is reflected
in the neat, classic look of men's
belts. According to one of the
leading manufacturers of men's
fashion-styled belts, there is a less
cluttered appearance in men's
belts, with the buckle look
dominating.

Patent leather belts in both
solids and braids are expected to
lead the fashion parade, report the
designers at Canterbury Belts.

Usually associated with dress
wear, patent leathers are now at
home with casual wear. In
addition to new styles for the

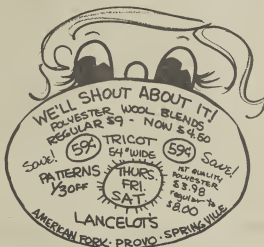
solid patent leather belt, there are
now "kinkie" patent leather belts
in solids and handbraided styles.
Even the popular solid and striped
stretch fabric belts are now
accented with patent leather tabs.

Suede belts also will be popular
in men's apparel. Three are
designed with overlays in the
muted tones which are in fashion.

One is a multi-layer belt with
three horizontal stripes of suede,
each narrower than the one
below. This is available in two
color combinations: the ever-
popular "bold look" belts
continue to be the favorite among
the young in heart.

light and dark brown, blue,
burgundy and copper on natural
tan suede, and a third is a
silhouette cut-out of a city scene
of buildings and cars in brown
suede along the entire length of a
natural tan suede belt. Each of the
belts has a distinctive buckle
treatment.

While the trend in men's fashion
appears to feature more of the
"neat" look, point out
Canterbury's designers, the
ever-popular "bold look" belts
continue to be the favorite among
the young in heart.



Following answers

Budget problems

you ever daydream about all the clothes you wish you could
fun to dream but it is more fun to have those dreams come true.
say, "It can't happen to me. I can't afford them." It really can
to you if you will only learn to sew and sew well for then you
able to have exactly what you want for you and yours.

ever, clothes made at home should have a handmade look and
homemade one which would be disappointing.
pattern, the material, and the color must be just right for you.
stitch, seam, and finish must be well constructed, but this is
with every article you make, you have the opportunity to work
ater perfection.

sew in haste or resentfully; creative work is not done that way.
time to plan your work.
to the simple principles and essentials and strive to improve your
manship; then your sewing will never be disappointing, tedious, or
and you will really get excited about the new fabric, the new and
ing colors, and the new flattering silhouettes that fashion brings
ch season.

ecting a pattern, study the design in the pattern book, try to
ze it in terms of how it will look on you; will this particular
look flattering on you.

examine yourself carefully so that you will know exactly how
pear.
nd, decide how you want to look.
d, learn all the tricks you can about line, color, and texture; so
come your dream you; it's fun.

ecting a pattern, study the design in the pattern book, decide
will look on you considering your height, your contour, your
measurements.

ern companies have eight sizes to choose from; find out which is
or you; always buy the pattern by the closest to your bust
ement; be sure to measure and record your bust, waist, hips,
nches below waist line), back waist length, front shoulder to
shoulder to hem, waist to hem, upper arm length, back and front
n shoulders; it is much harder to fit the waist part; the skirt can
nged much easier.

ere are a few factors that may influence your final decision in
ng your pattern:
t for the pattern, the finished garment will not be pleasing.
nsider your ability to sew; if you are inexperienced, select a
attern that has few parts; that has the right and left sides
al.

he design should seem to belong to you; it should be simple but
fully cut with the decorative details lovely and a definite part of
esign; it should be the center of interest, so the garment will be
rive.

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Jewelry dictates simplicity

Dictates of jewelry consciousness urge simplicity with variety for women and next-to-nothing for men.

All fashions go through phases and jewelry is no exception. It seems that as styles are dictated to the fashion-conscious so are the jewelry fashions that compliment the "look."

The clothing look for both men and women this fall is the baggy, pleated, layered look taking a momentary fling at the styles of yesteryear. Guys and gals are wearing much of the same kinds of clothes but not the same jewelry.

THUMBING through *Gentlemen's Quarterly* (a widely accepted men's fashion magazine) and speaking to Doug Scherr, of Hoover's in Provo, revealed that there is next-to-nothing happening in men's jewelry. No cufflinks, no tie tacs and no lapel pins. *GQ* did show a few "pinkie rings" but nothing else. The women, as one might expect and rightfully so, are wearing a much larger variety of sparkles and spangles.

Rings are still big sellers to most of the shops in this area. For dressier occasions, larger, fancier rings are the vogue. Slightly more

casual dress seems to acknowledge the wearing of less flashy rings, many without stones, made primarily of gold but with more sterling being shown all the time.

Earrings are tending toward the simple look: Larger, clean rings or hoops, mostly with clump style rather than pierced, are selling according to two local stores. There is a more casual look in earrings worn with pants.

There is a combination look to much of the bracelet wear. Many styles of bracelets are being combined to wear at the same time. The trend to wear more bracelets is more pronounced this year than it was last year.

NECKLACES SEEM to be moderately fashionable this year. The look for around-the-neck is mostly a marriage of chains and lockets. (There were nickel holders, picture holders and pill box lockets at one shop.) Much of the look is an old, antique appearance. And most of it is a longer look with very few chokers.

The return of sweaters and the reworking of blazers has brought back colorful, crazy pins and has also brought about the reappearance of stick pins. Many

of the pins are rather "funky." They show old cars, steamships, railroads and funny animals.

High fashion evening wear showed a simple look in an evening gown, long and rather sleek with a long, "gobby" looking pendant necklace. Dinner rings (noting that that is plural) are still very fashionable.

THE ONLY exception to the "boy-girl-wears-the-same-jewelry-rule" seems to be the POW bracelets.

These bracelets are made in sterling silver and in copper. They come with the name, rank and date reported missing or captured of a prisoner-of-war or a soldier missing-in-action.

The bracelet project was made to promote awareness of POW's and MIA's. Those who buy them do so with intent of not taking them off until the person named on their bracelet is returned home to the U.S. or his death is confirmed.

POW bracelets have to be ordered from the headquarters in California or from one of the outlets in some of the larger cities. An outlet has just moved to Salt Lake City.



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Provo men reject fad

"There are no 'gay people' around here," answered a men's clothing store president when asked about the use of men's make-up in the Provo area.

Vern Clark, president of Clark's dated, "We don't buy facial coloring make-up; the kind the 'gay people' would use. They usually use women's make-up."

Clark said that in men's cosmetics he carries shaving creams and lotions, colognes, soaps, body rubs and tanning creams.

"There's a more outdoors natural-look in this area," Clark said.

Don Gottfredson, general merchandising manager of Taylor's Department Store, agreeing with Clark and added, "Uthas are rugged, hardy people; like football players—do you think a football player would put make-up on?"

Gottfredson explained that having to travel to the Coast quite often, he was able to compare the markets.

"It hasn't really hit in our area like it has on the coasts and in the big cities, but we're watching it," he said.

Gottfredson said that there's a lag time for new trends and fashions to reach areas like Provo.

"We find that sometimes we have a lag time of a season just between Provo and Salt Lake," Gottfredson explained.

He said, "There's just not the business here," and then added, "I think it will come to Provo."

"As we become more sophisticated in our living habits and fashions, it will come," he said. "The beginnings were the hot combs and men's hair driers."

Unlike Clark's, Gottfredson said that Taylor's was not interested in the tanning or skin creams.

"We only care about shaving lotions and colognes," he said. "We haven't had a call for tanning creams in two years."

New fashions; Makes a woman look softer...

by ANN HENCKEN
Associated Press Writer

NEW YORK (AP)—Whether a woman is plump or skinny, there is something to be gained from the softer spring styles.

Some designers are trying to coax women out of that strict blazer and pleated skirt sportswear image. The look still is tailored, but there is a gentling, a narrowing, an increased fluidity going on.

Short tops and cardigan jackets can cover bulging hips. The smaller pleats in skirts can flesh out thin figures.

At the Molly Parris Boutique spring collection showing Monday, designer Morty Sussman

brought out a green, two-piece ensemble for evening.

"We've had it with the blazer and pleated skirt," said Sussman. The top is a shirt, instead of a blazer. The skirt is accordion-pleated and full, instead of wide, stitched pleats.

"It's still a tailored look. Women don't want to get too fluffy at night. There is still the shirt on top," said Sussman, whose collection is priced \$90 to \$250.

The shirt can double as a jacket, if a woman puts a sleeveless turtle-neck sweater under it, he suggested.

For day, Sussman offered a raft of shirt dresses. His newest neckline is a deep V-shape with a soft rolled trim.

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Consumers influence retailers in fashions



Backview of a three-piece pantsuit

By BECKY STALLINGS
Staff Writer

Fashion constantly changes in order to exist.

And we, as consumers, are listed as the number one influence in buying patterns at Provo fashion centers. Bruce Larson, buyer for Castletons, says, "If customers ask for more of a certain look, we buy more. If they don't indicate interest, we shy away."

Larson brought a sample batch of the new women's palazzo slacks last spring. After watching how well they were received, he ordered more in anticipation of Fall back-to-school needs. They are a popular look now, and due to Mr. Larson's foresight, Castletons was the first to stock them.

"It's a constant series of testing and probing to see what to expect from customers," he explains.

"Our biggest factor in choice of styles comes from

the feelings of our customers," says Ron Gardner, buyer for Taylor's Dept. Store. "We watch customers that are leaders and more fashion-minded. That way we get a feeling of their taste and they give us an indication of what to buy three months in advance."

The market is also a big indicator of new trends in fashion, but the prominent one for only one leading college shop in Provo. Buyers look at four or five lines and, by doing so, manufacturers give them the direction they need.

"Trends become apparent and it's easy for buyers to zero in on styles," according to Bruce Larson. "If you know how to read the market, you won't make too many mistakes."

Doug Scharrer, buyer for Hoover's, says that "good taste and awareness" of the buyer are important factors in the saleability of the items they choose.

Burt Clark, store owner and buyer for Clark's men's dept., feels that "a buyer's talent comes from years of experience in the business," and has total 22. Thus and customer indications help him feel what is accepted and in demand.

Buyers aren't perfect in their selections, however. One edition of *Fortune Magazine* listed the three most complex jobs as doctor, lawyer, and buyer.

Scharrer, a man of 10 years experience, "was sure that knickers and knicker boots would catch on," so bought accordingly. They didn't.

Another misjudgment came in his reluctance to buy flares and "they turned out to be the biggest thing in the world."

Rita McMinis, buyer at a large San Francisco department store before joining BYU's faculty, remembers a buyer who stocked up with lime green, spaghetti-strapped knit dresses when knit first became popular in 1966.

"She has so much faith that they would sell that she continued to re-order after the initial buy." The dresses started out at \$24 and slowly dropped to \$4 in an attempt to sell them.

"This proves that no matter how strongly a buyer feels a style will catch on, the final judge is still the customer," she admonishes.

Larson visits markets in Los Angeles and New York City to stock the racks at Castletons.

Hoover's prime market is New York. By going East in April, October and January, Scharrer is able to fill their quota of styles for each season and its particular holidays.

May Hacking, buyer for the women's dept. in Clark's, chooses items according to customer appeal each three months in Salt Lake and Los Angeles and visits New York each season. She also attends fashion shows and model previews.

Rita McMinis explains that manufacturers may have models, depending on the company's size. Some employ them only during the "heavy" seasons, and at other times employ only one person to staff the showroom.

The Spice Rack also patronizes the Los Angeles market and, infrequently, Salt Lake.

The one in Salt Lake is permanent, meaning that manufacturers have showings there each year. Headquarters are in a large building where each company has space to exhibit his line. The Hotel Utah was used last year.

Buyers go directly to manufacturers with whom they are most familiar, rather than from room to room because of the time factor. The amount of purchase is dependent on the needs and budget of their particular department.

Buyers have a dollar limitation when they go to market. Quite often, buyers head the department they stock, so if products don't sell, it's possible to maintain volume.

Doug Scharrer agrees with this policy and feels this is why little stores sell more dollars per square foot than big stores. "They have a lot more business for their land area. Most little stores own their own business so they have more interest than a large department store would have."

Ron Gardner, head of Taylor's men's and boy's dept., feels "This isn't the best way, but in a store the size of Taylor's, it's the most effective. It isn't large enough in area for a split organization."

Magazines and fashion newspapers are also good trend-indicators.

Buyers for Clark's watch the *Women's Wear Daily*, a national newspaper published in New York, and the *California Stylus*. *Glamour* magazine sends bulletins or brochures indicating upcoming magazines' contents two or three months prior to the time they hit the stands.

"*Vogue*, *Glamour*, *Seventeen* and *California Apparel News* are preferred publications at the Spice Rack," says Renee Bagley, buyer.

Taylor's receives trade journals from manufacturers indicating what they believe will be the newest look. The *Daily News Record*, a Los Angeles newspaper,



The layered look in a pantsuit

and *Men's Stylus*, a weekly magazine, also help Ron Gardner make decisions.

Bruce Larson instructs Castletons' buyers to read certain magazines depending upon the area in which they are employed. A good magazine for the juniors dept. is *Seventeen* and for the more mature areas *Glamour*, *Vogue* and *Mademoiselle*.

Buying offices in Los Angeles and New York City also send bulletins to Castletons and shop throughout the country to inform them of developments in new lines that might be "hot" new looks that are gaining strength. Their fashion forecasts span three to six months.

The *Gentlemen's Quarterly* magazine, sent out on month early, is the favorite in Hoover's men's dept. "European styles are leaders," says May Hacking and orders magazines at Clark's accordingly.



Knitted pantsuit accessorized with belted look and hat



Fashion innovation in the dolman sleeve

Wardrobe choices make impression

by JEFF HOUSE,
Staff Writer.

Choices don't make the first impression, they assuredly will make the 2nd, 3rd, 4th. We all desire to look our best. A well-planned wardrobe is a step in achieving our goal. Dressing is easy, it starts with a closet inventory.

Sort out your clothes out of the closet and lay them out on your bed. Sort out those that you no longer wear because they no longer separate those that are in style or cannot be worn.

Sort the wearables—Separate what needs a button here or a thread there to be back in condition. Do repairs.

Sort the remainder of your wardrobe by use—sporty, dressy, formal.

Sort the inventory is sorted, it's time for the stage. Have you found an item that you don't wear? Is there's nothing with it looks just right? Would the addition of a brown skirt make the wearing of the top as well as the beige skirt, not to mention the possibility of combining the beige with the brown skirt and the sweater or the top?

A new pair of pants make use of the red plaid jacket. I wear only with the suit which it belongs? With a new red pants could you wear a flowered blouse that we've so much with or the white sweater vest you made to go with the skirt?

Sort by color, fabric, and the idea?

Sort a list of articles that are to make better use of you already have. Then add items of immediate and long concern such as that new first PTA meeting or outfit for that special date.

Sort the fun begins—choosing items that will flatter your

And then there was the one about the missionary who after two faithful years of dark suits and skinny ties arrived home and covering his bedroom floor with his mission shirts, made a mural out of the white blanket depicting the history of the Mormon trek west from Nauvoo to Salt Lake City.

True or false?

Though revenge may not be the main motive for the reveal of the missionary's dress from the dark and white garb to the latest thing from Gumble's Department Store, it is evident that a release back into the world results in a

culture shock, and necessary adaptation.

"When I bought new clothes I had to take my buddies with me because I didn't know what was in style," commented Craig Madsen, a veteran of the Danish mission from '69-'71.

"The first week I went to a clothing store and bought all new clothes. I wanted to attain my individuality," asserted Vernon Canaway of the Denver mission ending in 1969.

It's a change to be sure. President Hansen of the LTM describes the guideline for missionary dress as resembling that of a "conservative businessman," and composing of a white shirt, conservative tie, dark

suit and dark shoes. Definitely short of being flashy.

The lady missionary also dresses according to a conservative cue. Females are requested to wear conservative dresses, knee length outfits, and flesh-colored hose (nothing with color or patterns).

The purpose behind missionary garb is to avoid items that would call attention to the missionary and still exhibit good taste, yet not present an absurd or outlandishly extreme character.

For some, the change is felt and when released from their call, dashes to the men's tie rack can be heard coming off the mountain tops and white shirts are long forgotten.

"I left most of my white shirts

in Denmark, the ties I threw away," remarked Madsen.

"I didn't have any trouble getting rid of them (white shirts)," remarked Larry Meadows of a 1969 Oklahoma mission. "I wanted to sell them to the salvation army."

Though not as strong a reaction was felt by returned missionary Barry Hulet, he agreed that "strangulation" of the dress codes prompts most everyone into an acceptance of current stylings once the mission is over. "Mostly what I felt was social pressure. The white shirts were comfortable enough, but friends kept trying to get me in with the trend of fashion."

CLASSICS ... NO SHOCKS INTENDED

The World's Best Bellini

Spice Rack

210 N. UNIV. AVE.

LAHASSEE, Fla. (UPI)—The longest touchdown pass in University's history was 44 yards from quarterback John H. H. to end Jim Yancey against State in 1970.

HON, Tex. (UPI)—The roof of the Houston Convention Center has a clear span of 642 feet, the longest of any previous structure.

NEW YORK (UPI)—Center of the New York City was born in Emstetten, Germany.

RELEIGH, Calif. (UPI)—A foot peak in the southern Nevada has been named Jepson in honor of a botanist who first used to classify California's species of plant life.

Linn Jepson, a University of California professor from 1899 to 1937, traveled into remote areas of the state studying and collecting native seed plants and The mountain named for him by the U.S. Board of Geographic Names is located in Inyo National Park.

'If the shoe fits'

by PAUL DAY
Staff Writer

The adage that "if the shoe fits, wear it" seems to have been taken seriously by the public at large this year because everything from work boots to shower shoes can be found on the feet of the passing public.

On the men's side of things, it seems that style is less important than practicality, at least on a minimum college budget.

"Dress" shoes, once the only thing found on a college campus, has been replaced by all sorts of odd footwear.

BOOTS SEEMS to be the only thing to wear when you're inclined to go a little grubby. Work boots, hiking boots, old

army issue, anything that covers the foot seems to be "in".

Dress shoes are still around, and get plenty of wear by the man who likes to dress up a bit.

Two-tone or multi-colored seem to be popular this fall with white being one of the basic colors. Gym shoes and sandals can also be found hoofing around campus but with the colder, wetter



Photo by Terry Clark

After talking to a shoe-repair store in Salt Lake, a shoe repairman there feels that more and more men are bringing in older, more comfortable shoes to be repaired than those who'll spend the necessary \$25 to \$50 for a pair of new trends. The owner states, "Most men are finding it much cheaper and more comfortable to repair a pair of older shoes than to put up the money on a new pair."



Photo by Terry Clark

weather coming on, these will probably be replaced by the more practical, dryer footwear.

COWBOY BOOTS are worn, but usually on members of the Arizona club and a few rodeo buffs on campus. Most men just won't buy a pair of \$60 Tony Lama's to kick around in

being worn by the feminine population.

"They're comfortable and can go with lots of combinations," said one BYU coed.

BOOTS ARE also becoming popular with the opposite sex and sells are getting higher according to one local "bootery".

Apparently, the trend for girls to dress alike, wear each others styles is moving downward to the feet.

MANY OTHER combinations can be found on campus. A simple observation. The style year seems to be left to individual preference. With exception of bare feet, what one wants to wear on campus seems to be acceptable.

So far, the most notable shoes that have been worn walking through campus wear of bowling shoes with 9 1/2 size stamped on the bottom as no one complains, it is to be "right down the well alley."



Photo by Terry Clark

"The girls' footwear is beginning to look more and more like the men's. Boots, high-top

oxfords and even tennis shoes have become popular with the ladies." The owner added, "if the trend continues, shoe manufacturers may be producing one type of shoe for all sexes in all sizes."



Photo by Brent Hall

Double knits make it easy

Does your body defy conventional patterns?

For the person whose form is one size on top and another size on the bottom, the recently developed stretch and sew clothing method provides the answer to the age-old problem of making home tailored clothes fit and look professional.

The basic stretch and sew pattern has many sizes on it and they can be combined to make a pattern fitted to a specific form.

Diana Harman, BYU junior, says that "my rather narrow shoulders can be molded better to the fabric and I don't have drooping fabric."

This method used double knit fabrics and persons taking the class and sew classes learn to make basic clothing with this type of fabric.

A basic T-shirt is the first item made. From this basic pattern different necklines and sleeves are introduced. Adding length to the shirt results in dresses, pajamas, nightgowns, and robes.

There are also basic dress and slacks patterns, and each pattern is standardized so that sleeves, necklines and waistline styles are generally interchangeable.

Clothing made using these patterns is not always vague because it lacks much of the intricate details of other patterns, yet it is always fashionable and great variety can be obtained with colors and textures.

Double knit fabric used with this method eliminates much inside work. The fabric is so constructed that it doesn't need to be finished. Many nylon adhesives are sold that eliminate time-consuming hand sewing. Fabric is laid out without pins and held to the pattern with heavy objects so that the material is not stretched.

29th ANNUAL



LAKELAND WEEK

OCTOBER 27 • NOVEMBER 4

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*Dress by 14.



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The importance
of imported suede

RAMSKIN VILLA You'll feel important quality when you slip into a coat like this. It's tailored from soft New Zealand suede leather. Luxurious to touch, a comfort to wear. A full Borgogna patch collar and the warm Dacron® pile lining make this coat more than a match to winter's worst weather. Try one for size. You want it for keeps. \$115.00

*Dress by 14.

Shriver's is celebrating Lakeland Week October 27 till November 4. Come in and register to win the free Cortez coat. It's free — you are under no obligation. Drawing for the free Cortez coat will be conducted November 6.

Shriver's

16 West Center, Provo

Nothing expenses can be cut sewing creative fashions

By Becky Stallings

Staff Writer

hope ye penniless fashioners! Stitching your own multi-advantages when it comes to creating a style that's for YOU, with the least in your pocketbook.

to fabric store merchants that consumers can save 10 to 50 per cent by sewing in clothes.

to Nelson at Stretch and sells spending \$50 making a fit of polyester triviera with slacks, skirt, vest, jacket that would cost an and \$150 retail.

ette Nelson, employee at Petite Fabrics, cautions to watch the ads for and claims savings that rocket to 75 per cent.

des the dollar saving eye buyers notice at the gutter, a more subtle one is after the garment is worn.

Gloria Baird, clerk at P's International Fabrics, noticed that factory-made it often have seams seen sewing stitch. She feels it fabric is stronger and tear-resistant.

"The most popular style—the top—has been around since

ing a close second is the "it" look, the high waisted with little pleats and t-legs from Butterick. The look and the empire waist of varying lengths also

ular. Baird reports that long skirts and slacks are still in at Lancelot's, with accent femininity look rather than

are drastically tailored "is are in," says Mrs. s Thomais, manager of

ut Fabrics-Mountain as in Orem. "Slacks have a look instead of a boyish

McMinn, former fashion nder for a San Francisco ment store in California,

faculty member at BYU, iced a trend in dolman

The style was originally in smock tops but is iced to appear on better s' dresses in months to

Set low on the arm, the starts out baggy but y becomes more fitted s

wels down the arm. Its nity is still undetermined. rends don't rule. Styles are

ividualistic with something rylene.

hants report that ity patterns are purchased

ften. "I've been around longer so

are more familiar with" s says Mrs. Thomais.

ning sewers also find the guide easier than others."

ue patterns are most ar at Lancelot's, with

licity and Butterick

ing. Mrs. Baird attributes

the fact that college girls

it for its unusual line and

styles.

y Nelson carries that

h and Sew reports an

al pattern to accompany

election of polyester knits,

case of the ladies' slacks

horts combination, their

seller, one pattern fits sizes

46 hip measurement. Full

ctions for alterations are

ed.

The advantage of this basic pattern, found in styles from men's wear to lingerie, is that the seamstress can alter it for a perfect fit. Constructing well-proportioned slacks, often a difficult and frustrating task for sewers, is a "cinch" because of the pressing technique on the hip area of the pattern.

Betty Nelson usually discards slacks sections included in other patterns and uses her basic pattern.

Pattern prices range from 85 cents to \$4 for original designer creations, but Mrs. Lyla Benson, clerk at the House of Fabric, recalls their costing a mere 40 cents 20 years ago.

Inflation has taken its toll, but the improvement and simplification of patterns each year have helped raise prices.

These "bargains," however, were much more difficult to sew. The tissues had no markings and simplification of patterns each year have helped raise prices.

These "bargains," however, were much more difficult to sew. The tissues had no markings and simplification of patterns each year have helped raise prices.

"It left a lot to the imagination," according to Mrs. Benson.

The fabrics most preferred in Provo this fall are polyester knits in red, white and blue and wools in bright plaids.

Searsucker in a variety of colors as reported by the House of Fabric as the number one choice of customers, but crepes, knits and wools also go fast.

Singer Fashion Fabrics sells a lot of polyester knits in lavender, orchid and burgundy.

Lancelot's customers also like polyester, but lean more toward jerseys and the slick fabrics so ideal for fashionable form-fitting styles. The wool blends they carry in solids, checks and plaids are also in demand. The fibers in the fabric are a combination of 70 per cent

brushed polyester, and 30 per cent wool, making for easier handling and cleaning.

Mrs. Baird speaks glowingly of Lancelot's new 100 per cent brushed polyester, similar in appearance to velour, but with the great washability people appreciate.

"The advantage of knits comes in comfort and washability," says Betty Nelson. "They range from baby prints to plaids and come in a variety of patterns, weights, fibers, textures, and fabric content."

Versatility is also a big plus. Knits look great sewn up in styles from t-shirts to peignoir.

Mrs. Thomais calls this the "Pastel Year" for fabric colors. New York is already decked out in the pinks, blues, lime, orange, and lilac so appropriately dubbed the "ice cream shades."

She makes these predictions about this year's styles:

Red, white and navy and the black/white duo will be in vogue, polka dots varying in size also will be in."

The number one fabric will be seersucker. Expectations are also high for sheers and fluffed materials. Embroideries and eyelet, no longer limited to white, will make the scene in soft colors. The linen look can also be expected to be stylish through spring.

Plaids will be seen throughout this year and next. Consumers can expect a price increase of at least 25 per cent on wool due to the import tax on fabrics from Australia, the source of 90 per cent of our wool.

A new fabric, polyester dacron IIIV, a 50-filament octobolal, is still under patent, but is expected on the market next month. As a knit, it has all the advantages of polyester, but is similar to wool in appearance. It will come in pastel colors set in bold patterns.

Trims, priced from 50 cents to \$10, will continue to be big this year. Mrs. Thomais selects the type and cost of trim according to the cost of the fabric. For casual wear, she feels that less expensive buttons and trims are more suitable.

Buttons, also an easily expensive accessory, range in cost from three for 40 cents to one for \$3. Stretch and Sew carries a variety of unusual buttons because the management firmly believes that "buttons make the outfit," according to Betty Nelson.

Singer Fashion Fabrics' Annette Nelson cautions against attempts to save by covering your own buttons because the result is often an outfit that looks homemade.

Tips to beginning sewers are as varied as the tastes of the sewers who offer them.

Mrs. Baird recommends that they "find a basic pattern and use cotton. Knits are easy too, but a little more confusing."

"Beginners should sew with knits," says Annette Nelson. "There are no seams to finish and the fit is better and the look nicer."



Moustaches come in all shapes and sizes. The BYU dress and grooming code says they shouldn't extend below the corners of the mouth.

Hairy lips hit fashion world

By Barry Gibson

Staff Writer

"Here come the fuzz. Here come the fuzz."

Not only is that a movie title, but "the fuzz" has taken the fashion world by storm in one of the "hottest" fads of our time.

The moustache, with its various and assorted shapes and sizes, has become an integral part of the man's wardrobe. Styles ranging from the handlebar (for those heavily endowed) and the fu-man-chu, to BYU's own "cougar stache" have become definite symbols of our time.

But to be in fashion is not the only reason for growing the stubble.

"I always wanted to see if I was man enough to grow one," remarked Gary Johnson, a senior in economics from Canada, but hastened to add, "I'm still wondering."

Gary went on to say he feels he has created his own style, known as the "hit and miss moustache."

Creating an individual style is important to some of the "hair" generation, but for Keith Johnson, a junior in psychology, the growth had a much bigger reward.

"In high school, they had a contest for those who could grow the worst moustache," said the psych major, "I won, and decided to keep it in hopes of another contest at BYU."

According to one of Johnson's roommates, he has what is best described as the "inconspicuous vogue."

With the coming of cold weather, the moustache has its obvious advantages, but for some, it does create a few problems.

IF You get a BOOT OUT OF DOING IT
Do IT
IN a plain class, BOOT

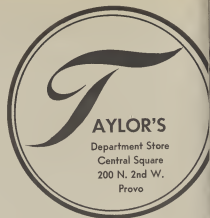
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